

 **40 ACRE**  
CAMPUS

 **2 YEARS**  
RESIDENTIAL  
PROGRAM

 **DEGREE**  
PROGRAM

 SURROUNDED BY  
FORTUNE  
**500 COMPANIES**



# MBA PLUS

~~B School~~

NO

it is an E School

***Experiential School***

Mastering Disruption:  
Navigate Modern Business Challenges Like a Pro.

**Join us for an exclusive opportunity to be mentored by  
LinkedIn Top Voices, CXOs, and Forbes Cover Stars.**

Embrace the art of  
leadership and  
management in  
today's fast-paced  
business landscape!



# Introduction

Why Choose  
KCC Institute for Your  
MBA



At KCC Institute, pursuing an MBA is more than just earning a degree—it's embarking on a

## **transformative journey.**

Envisage yourself in a world where every lesson is meticulously crafted to prepare you for

## **global leadership challenges.**

Our curriculum is not just rigorous; it's carefully aligned with the ever-evolving demands of the industry, ensuring that you're always ahead of the curve. Imagine being surrounded by a vibrant community of diverse learners, each bringing unique perspectives and experiences, enriching your understanding of the business world.

As you progress, you become part of a network that extends far beyond the classroom—

## **a network of ambitious professionals**

and global leaders who share your drive and determination. With each connection, you gain knowledge, skills, and relationships to propel you forward in today's fast-paced business landscape. At KCC Institute, you're not just preparing for a career; you're preparing to

## **lead the future.**

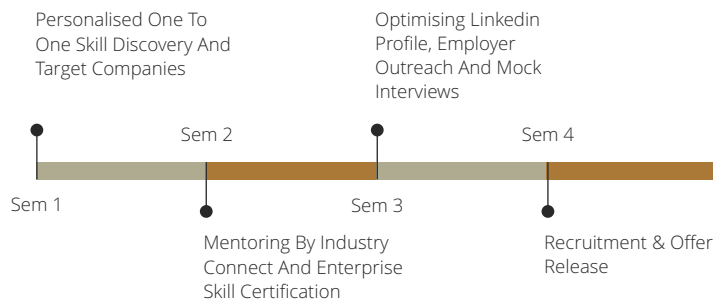


# Program Overview

## A Curriculum Designed for **Leaders**

Our MBA program is crafted to provide you with a deep understanding of the complexities of global business, innovation, and leadership. The curriculum includes core business disciplines, hands-on projects, and leadership development modules. Specializations include Finance, Marketing, Entrepreneurship, and Digital Innovation, allowing you to tailor your education to your career goals.

## Job Aspirant



Mentoring By An Industry Expert Help You Discover Skills Required For Target Roles In Your Target Companies.

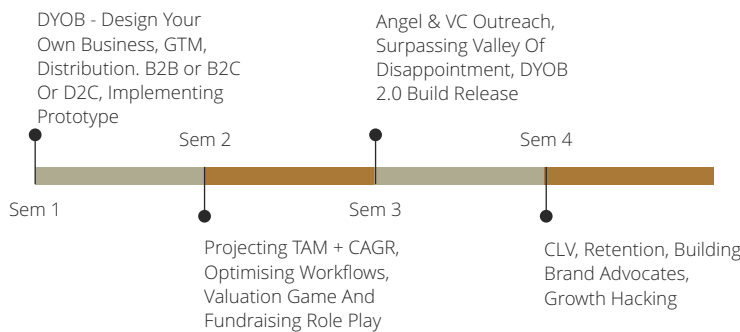
An Mentor From Your Target Industry Trains You On In-Demand Skills And Helps You Certify.

Resume Building And Optimization Of LinkedIn Profile Help You Get Discovered By Recruiters From Your Target Companies.

Employer Outreach Compliments Your Efforts To Get Noticed. You Experience Real Life Mock Drills To Prepare You For Big Day.

TaDa You Nailed It. You Undergo Recruitment Process At Your Dream Company And You Get Your Dream Offer.

## Entrepreneurship



Mentoring By An Founder.

Implementation Mentoring By Product/Project Managers.

Financial Advisors & Market Research Specialist From Global Market Research Major Mentors You On Valuation Game.

Principal Consultants From Global VC Touch Base To Demonstrate The Startup Fundraising Game.

Pitch Your DYOB In Front Of Top Vc's And Angel Investors. Implement Feedback And Release Built 2.0

Apply Performance Marketing & Programmatic Advertising Frameworks To Drive Maximum Value.



# Experiential Learning

## Learn by Doing: Experiential Learning at KCC

At KCC Institute, we understand that the most profound learning occurs where theory and practice intersect. Imagine stepping beyond the classroom and into the heart of real-world business scenarios, where your MBA journey transforms from theoretical study to hands-on experience. Our program is designed to immerse you in experiential learning, where every lesson becomes an opportunity to apply your knowledge in dynamic, real-world settings.

Picture yourself working on

### **live case studies**

that challenge your

### **critical thinking,**

collaborating on

### **consulting projects**

with industry-leading companies, or diving into internships that offer a glimpse into the day-to-day operations of your future career. Engage in

### **simulation-based exercises**

that replicate the complexities of real business challenges, providing a safe yet realistic environment to hone your skills.

These experiences are more than just academic exercises—they are stepping stones that prepare you to excel from day one in your professional life. At KCC Institute,

**we don't just prepare you  
for the future; we equip you  
to lead it.**



Certifications



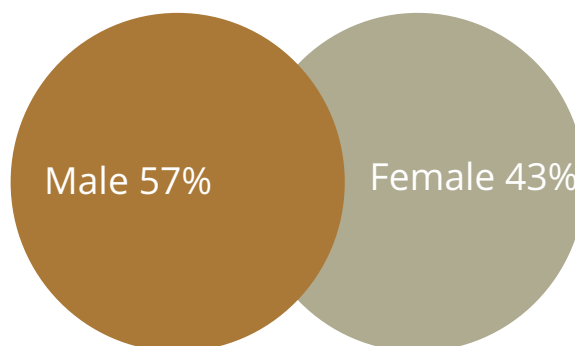
Diversifications  
& Class Profile

At KCC Institute, we believe that diversification is key to thriving in today's complex and interconnected global economy.

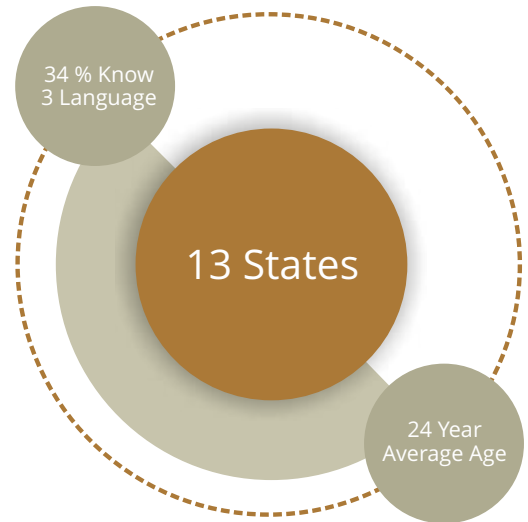
**Our MBA program goes beyond the traditional scope of business education, offering an opportunity to gain expertise across multiple domains. Whether you want to master Finance, Marketing, or Operations, or delve into emerging fields like Digital Transformation and AI-driven business strategies, our curriculum is designed to be flexible and expansive.**

This diversified approach ensures that you don't just become an expert in one area—you acquire the skills to pivot, innovate, and excel in various industries. With a global outlook and cross-industry opportunities, our program empowers you to adapt and lead in any business landscape.

2024 Cohort



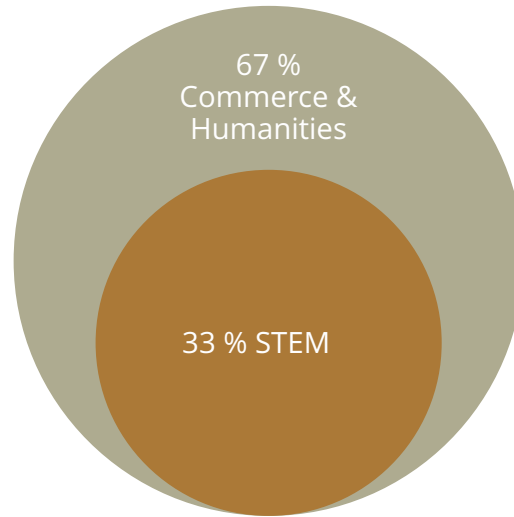
## Culture Diversity @ 2024 Cohort



Our diverse and dynamic class profile is what makes KCC Institute's MBA program a unique experience. You'll find yourself learning alongside professionals from all walks of life—engineers, entrepreneurs, finance experts, and more—each bringing their own experiences and perspectives into the classroom. This diversity fosters an environment where collaboration and innovation thrive, as you challenge each other to think critically and creatively about real-world business issues.

With students hailing from across the globe and a variety of industries, you'll gain insights into different cultures, business practices, and market opportunities. This international and interdisciplinary environment ensures that your learning experience is as rich and varied as the business world itself.

## Educational Background @ 2024 Cohort



## Faculty Excellence and Expertise

**Diverse Faculty Profiles:** A blend of working professionals, enterprise specialists, and international educators.

**Experienced Team:**

- 11 faculty members with over 10 years of academic and professional expertise.
- 6 faculty members with 5+ years of substantial enterprise experience.



E n t r e p r e n e u r s h i p

## Fuel Your Entrepreneurial Spirit

At KCC Institute,

**the seeds of  
entrepreneurship are  
sown, nurtured, and  
brought to life.**

Imagine a place where your entrepreneurial spirit is encouraged and actively cultivated— where your ideas can flourish into thriving businesses. Our MBA program is more than just a stepping stone; it's a launchpad for your entrepreneurial journey.

Visualize yourself immersed in specialized courses and workshops tailored to every stage of your business journey, from the spark of creativity to the complexities of execution. Here, you're not alone in your venture. You'll have access to a wealth of resources and unwavering support designed to help your business ideas take flight.

Picture yourself in our

## **startup incubator,**

where innovative concepts are nurtured and refined.  
Imagine the thrill of

## **pitching your ideas**

in competitions, receiving invaluable feedback, and connecting with a network of successful entrepreneurs and investors. These seasoned professionals will guide you, helping you navigate the inevitable challenges of starting and scaling your business.

**At KCC Institute, we don't just teach entrepreneurship; we live it and invite you to do the same.**



# Leadership Development

At KCC Institute, we don't just produce graduates—we shape future leaders. Our MBA program is grounded in the principles of leadership development, preparing you to take charge of teams, projects, and enterprises in a constantly evolving business environment. Through hands-on leadership exercises, executive coaching, and

## **real-world problem-solving scenarios,**

you'll learn what it takes to inspire, guide, and make

## **critical decisions under pressure.**

You will also engage in leadership challenges, where you collaborate with peers to navigate complex business dilemmas, developing your emotional intelligence, strategic thinking, and decision-making skills. By the time you graduate, you will have not only the knowledge but the confidence to lead in any industry.

Career Impact

## Career Impact @ Class Of 2025



### Top Recruiters



Your MBA from KCC Institute is more than just a degree—it's a

## passport to a transformative career.

With a strong network of industry connections, dedicated career services, and a curriculum tailored to current market needs, we ensure you are career-ready from day one. Our graduates have gone on to secure top positions in multinational companies, lead successful startups, and make a lasting impact in their chosen fields.

Our focus on experiential learning means that you won't just be learning theory—you'll be applying it. Through internships, live projects, and industry collaborations, you'll gain the practical experience and professional network you need to accelerate your career. Our alumni network spans industries and continents and is ready to support and guide you as you advance in your career journey.

# Alumni Success

Our alumni are a testament to the power of a KCC MBA. From founding startups to holding C-suite positions at Fortune 500 companies, our graduates have built impressive careers across various industries. They remain closely connected to the KCC community, offering mentorship, career guidance, and networking opportunities to current students.

Our alumni network is more than just a resource—it's a global family that supports your professional growth long after you've graduated. By joining KCC Institute, you become part of a legacy of leaders, innovators, and entrepreneurs who are shaping the future of business worldwide.



LinkedIn

*Average Offer: 12.63 LPA*



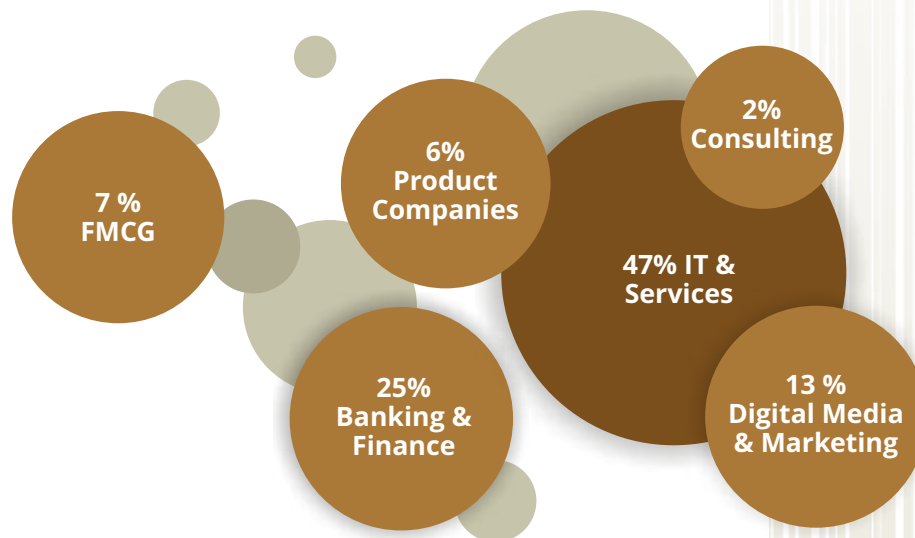
Instagram

*Highest Offer: 27.47 LPA*



YouTube

## Recruiters Industry Diversification @ Class of 2025



\*Class Of 2025 Job offers Industry Diversification. Data Compiled Dec 30, 2024

## CTC Offered @ Class Of 2025



## KCC MBA Top Alums



Saurabh Kumar  
Area Sales Head  
Relligare Finvest Ltd.

**45 LPA**



Sunny Kumar  
Vice President  
Trex Vista Financial Services

**24 LPA**



Naveen Chand  
Area Sales Manager  
Panasonic India

**18 LPA**



Prabhat Kumar  
Yashi Films Pvt. Ltd.  
Project Head

**16 LPA**



Raghib Nadeem  
Sr. Manager  
Fullerton India Credit Company Ltd.

**15 LPA**



Shashank Jain  
Assistant Manager Trade Mktg.  
Bacardi India

**15 LPA**



Ajit Singh  
Branch Relationship Manager  
Max Life

**15 LPA**



Rajneesh Kumar  
Manager  
HDFC Bank

**15 LPA**



Mofidul Islam  
Relationship Manager  
IDFC Mutual Funds

**14 LPA**



Abhay Pratap Singh  
Operation Manager  
DCB Bank Ltd.

**14 LPA**



Prakash Mishra  
Manager Enterprise Ltd.  
Network 18

**12 LPA**



Garima Sharma  
HR Officer  
Cement Corporation  
of India Ltd.

**12 LPA**



Ravindra Patel  
Area Sales Manager  
Dharampal Premchand Ltd.

**12 LPA**



Zeba Khan  
Customer Support Head  
98th Percentile

**12 LPA**



Danish Ahmad  
Sr. Relationship Manager  
American Express Services India Ltd.

**12 LPA**



Kushbu Mavi  
Cabin Crew  
Air India

**12 LPA**



Vipin Kumar  
Manager  
Punjab National Bank

**12 LPA**



Deepti Agravat  
Senior Analyst  
Axalta Coating System

**11 LPA**



Rohit Teotia  
Assistant Sales Manger  
Elyzium Technologies Pvt. Ltd.

**11 LPA**



Manash Pratim Deka  
Manager  
India Today Group

**11 LPA**



Kapil Tanwar  
Territory Manager  
Alps Industries

**10 LPA**



Mrinal Karmakar  
Sr. Sales Manager  
Dalmia Cement Bharat Ltd.

**10 LPA**



Komal Kerwal  
HR Manager  
Logic Soft India Pvt. Ltd.

**10 LPA**



Arushi Rastogi  
HR Manager  
HCL Technology

**10 LPA**



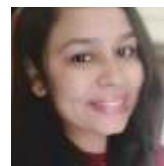
Reena Sharma  
Deputy Manager  
Axis Bank

**10 LPA**



Pravesh Kumar Satya  
Sr. Manager  
Indiamart

**10 LPA**



Ayushi Tripathi  
HR Manager  
Gamiu Technology

**10 LPA**



Pawan Kumar  
HR Officer  
Sodexo Facility Management Ltd.

**10 LPA**



Gaganpreet Singh  
Bank Accountant  
Ericsson Global Pvt. Ltd.

**10 LPA**



Ashish Karna  
Business Process Lead  
TCS

**10 LPA**



Anshuman Mehra  
Assistant Manager  
Concentrix

**10 LPA**



Nagesh Rai  
Assistant Manager  
India Mart

**10 LPA**

## Eminent Speakers



Smt. Smriti Irani  
Former Union Cabinet Minister  
& Member of Parliament



Prof. Bharat Bhasker  
Director, IIM Ahmedabad



Smt. Maneka Gandhi.  
MP and Founder and Chairperson,  
People for Animals



Mr. Debopriya Bhattacharya  
Banking Expert, Mckinsey and  
Company (London)



Mr. Mangu Singh  
Managing Director, Delhi Metro  
Rail Corporation (DMRC)



Prof. Anetta Caplanova, PhD  
University of Economics, Bratislava



Shri Gaurang Das Ji  
Director-Govardhan Eco Village,  
Corporate Coach & Mindful  
Leadership Expert



Prof. Sanjay Dwivedi  
Director General, IIMC



Mr. Anshuman Verma  
Chief Marketing & Digital  
Officer at Pramerica Life,  
Alumni IIM-C, DTU Delhi



Dr. Jaishri Jethwaney  
Professor  
IIMC



Eva Sirakovova, PhD  
University of Economics,  
Bratislava



Mr. Ravindra Singh  
Partner, Kallari Capital



Ms. Kamakshi Raman  
Executive Director, HRD Steel  
Authority of India Limited



Prof. (Dr.) Mark Deuz  
Professor, University of  
Amsterdam, Netherlands



Ms. Tanu Dassaur  
Partner with Wipro  
HR Services



Mr. Kamlesh Mishra  
President & COO  
Dixon Technologies India Limited

## Campus Life

Experience a vibrant and enriching campus life at KCC Institute. Our campus is more than just a place to study—it's a hub of innovation, collaboration, and personal growth. Here, you'll find state-of-the-art facilities, modern classrooms, and collaborative spaces designed to inspire creativity and foster connections.

Beyond academics, the campus buzzes with student clubs, events, and activities that ensure a well-rounded experience. From cultural festivals to leadership workshops and social events, you'll find countless opportunities to build friendships, expand your horizons, and immerse yourself in a diverse, dynamic community. At KCC, you're not just a student—you're part of a thriving, supportive ecosystem.



# Admission & Eligibility Process

- To meet the requirements, you must have completed an undergraduate degree program in India and have a minimum CGPA of 5.5 or 50%.
- A valid CAT 2024 Score
- You must be at least 21 years of age.
- Must have at least one internship exposure with a recognized establishment
- You should possess at least a C1 level proficiency in the English language based on the CEFR (Common European Framework of Reference for Languages).

Ready to take the next step in your career? Our streamlined admission process is designed to identify driven, innovative, and ready candidates to make an impact. To apply, you'll need to submit an application form, transcripts, and a personal statement detailing your career goals and how a KCC MBA can help you achieve them.

Our admissions team evaluates each applicant holistically, looking beyond academic performance to understand your potential, leadership qualities, and passion for business. We encourage candidates from diverse backgrounds and industries to apply, as a rich diversity of thought enhances the MBA experience.

### **Admission Deadline**

**February 28, 2025**

Candidates can apply online through our website [www.kccitm.edu.in](http://www.kccitm.edu.in)

### **Invitation for Personal Interview**

**March 7, 2025**

Shortlisted / Eligible Candidates should receive an email maximum by March 7, 2025.

### **Interview Process Starts**

**March 15, 2025**

Eligible Candidates are requested to visit our campus on interview scheduled date & time. In case of non availability on scheduled dates please email or communicate with our Admissions Office.

### **Selected Candidates would receive an Offer Letter**

**March 31, 2025**

Results are also made available on website.

Serial Number	Component	Maximum Marks	Notes
1	X Grade	10	50% and above but less than 60%: 5 marks, 60% and above: 10 marks
2	XII Grade	10	50% and above but less than 60%: 5 marks, 60% and above: 10 marks
3	Graduation Grade	10	50% and above but less than 60%: 5 marks, 60% and above: 10 marks
4	Weighted CAT 2024 Score	30	70-79 10 Marks, 80-89 20 Marks, 90 and above 30 Marks
5	SOP	10	To be conducted individually for all the candidates
6	Discussion on National and International Business Affairs	10	To be conducted individually for all the candidates
7	Extempore	10	To be conducted individually for all the candidates
8	Personal Interview	10	To be conducted individually for all the candidates

### Program Fees

**₹2,60,000/- to be paid in 4 equal installments of ₹65,000/- each**

### Scholarships

Criteria	Grant
Graduation Percentage above 70%	₹12,500/- each in First & Second Semester
Graduation Percentage 65 - 69.99%	₹7,500/- each in First & Second Semester
CAT score above 90% & above	₹20,000/- each in First & Second Semester
CAT score between 85 - 90%	₹15,000/- each in First & Second Semester
CAT score between 80 - 85%	₹10,000/- each in First & Second Semester

*\*Candidate can avail of only one scholarship.*

## Join a Legacy of Leaders at KCC Institute

At KCC Institute, we don't just educate—we expose students to diverse cultures and business practices around the world. We encourage students to stay focused on their goal of becoming leaders of tomorrow by exposing them to unique opportunities to broaden their perspective and gain a deeper understanding of global markets, trends, and cultural know-how. KCC enhances the career prospects of MBA students, making them more relevant in the ever-changing global job market.

With a network of successful alumni, entrepreneurs, industry stalwarts, mentors, and a rigorous curriculum merged with experiential learning, diversification, and placement opportunities, we have got you covered in all aspects of education and career growth.

Unlock your path to success with our MBA+ program! Start your journey today to achieve your dream job in the next couple of years.

## Shaping Future Leaders with a Vision for Excellence

At KCC Institutes, we are not merely an academic institution; we are a sanctuary of dreams, a crucible of innovation, and a beacon of hope for those seeking to transform their lives and the world around them. Since our inception in 1951, we have been committed to empowering individuals with knowledge, skills, and values that transcend borders and boundaries.

### KCC Institute of Technology and Management (KCC ITM)

A cornerstone of our legacy, KCC ITM stands as a testament to our dedication to nurturing tomorrow's finest engineers, technologists, and leaders. Affiliated with AKTU and approved by AICTE, Ministry of Education, Government of India, KCC ITM offers a dynamic blend of undergraduate (B.Tech) and postgraduate (M.Tech and MBA) programs designed to meet the ever-evolving demands of the global marketplace.

- **Ranked Among the Best:** KCC ITM has been recognized as the 7th best engineering college in India by Time of India and holds the 2nd position in North India for faculty excellence.
- **Placement Powerhouse:** With an enduring reputation as the best engineering college in UP for placements, we forge pathways to success by connecting talent with opportunity.
- **MBA Plus Program:** Tailored for aspirants who dare to dream big, our MBA Plus program integrates cutting-edge knowledge with hands-on experience, preparing students for leadership roles that demand strategic vision and decisive action. It is a journey that equips future leaders to embrace change, innovate fearlessly, and deliver impactful solutions.

### KCC Institute of Legal and Higher Education (KCC ILHE)

For those with a passion for law, management, and communication, KCC ILHE provides an unparalleled platform to realize their potential. A Grade "A" college of Guru Gobind Singh Indraprastha University (GGSIPIU) and approved by the Bar Council of India, KCC ILHE is a sanctuary for legal minds and business enthusiasts alike.

- **Transformative Education:** Offering programs like BBA, BCA, B.Com (H), BJMC, BA LLB (H), and BBA LLB (H), we combine rigorous academics

with ethical grounding, enabling students to become champions of justice and commerce.

- **Sought-After Excellence:** As one of the most sought-after institutions in Delhi-NCR, KCC ILHE continues to attract ambitious learners and industry leaders who value quality and integrity.

### KCC Hostels: Your Home Away from Home

Nestled within our lush, 40-acre campus is a 9-story, world-class hostel facility designed to provide a nurturing environment for growth and camaraderie. With accommodations tailored to suit diverse needs, KCC Hostels are a haven for students, staff, and professionals seeking a secure and stimulating space to thrive.

### Beyond Academics: A Legacy of Philanthropy and Empowerment

At KCC Institutes, education is more than a means to an end; it is a force for good, a tool to break the chains of illiteracy, and a catalyst for social transformation. We believe in the power of knowledge to uplift communities, empower individuals, and create a more equitable world.

- **Skill-Building for All:** Our initiatives go beyond traditional curricula to include programs that build real-world skills, from entrepreneurship and leadership to technological innovation and social responsibility.
- **Philanthropic Mission:** Guided by the vision of our founders, the Late Shri R.R. Agarwal and Shri G.P. Gupta, we are deeply committed to giving back to society. Whether through scholarships for underprivileged students, community outreach programs, or partnerships with NGOs, we strive to make education accessible to all.
- **Global Impact, Local Roots:** By focusing on bridging the gap between privilege and potential, we aim to inspire a generation of leaders who will not only succeed professionally but also contribute meaningfully to the world.

### Join Us in Redefining Excellence

Choosing KCC Institutes means choosing a future where your aspirations are nurtured, your potential is unleashed, and your success is our shared purpose. Here, you are not just a student but a changemaker, a visionary, and a vital part of our journey toward a brighter, more inclusive world.

Step into a world of endless possibilities. Step into KCC Institutes.



Approved by AICTE and  
affiliated to Dr A P J Abdul Kalam  
Technical University, Lucknow



Campus : 2B & 2C, Knowledge Park III, Greater Noida

Email: [admissions@kccitm.edu.in](mailto:admissions@kccitm.edu.in)  
[www.kccitm.edu.in](http://www.kccitm.edu.in)

**CALL : 9210065555**

Follow us : @kccinstitutes

